

Dean Frankenberg
14 ½ Miami Street
Tiffin, Ohio 44883
419-953-7121

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To Whom It May Concern,

I am a current junior at Tiffin University; majoring in Sports Management and Recreation with a concentration in Athletic Administration. Along with my major I have a double minor in Marketing and Finance.

I am currently enrolled in courses that are teaching me the skills I need and improving my current skills that will help me be successful, potentially with your organization. These skills have also been developed with the experience of professional internships that I worked very hard for. Upon completion of these experiences I gained practical professional business experience, along with learning more about professional marketing.

My goals upon graduating Tiffin University are to obtain a job in a University Athletic office and gain practical and professional sports and business experience. I will eventually take these experiences and obtain my main goal of being head of marketing for an NBA basketball team.

Attached below is a copy of my resume and references. I hope to keep in contact with you in the near future to discuss how I may be an asset to your organization. I would like to thank you for your time and consideration. I look forward to hearing from you soon.

Sincerely,

Dean Frankenberg

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Skills & Abilities

- Skilled in Word, PowerPoint, Excel, and experience with Adobe Photoshop
- Skilled in Social Media
- Active
- Committed
- Open-Minded
- Organized
- Personable
- Prepared
- Proactive
- Reactive
- Respectful

Education

TIFFIN UNIVERSITY | FALL 2014-CURRENTLY ENROLLED

- Major: Sports Management and Recreation
- Concentration: Athletic Administration
- Minor (Double): Finance and Marketing

Accomplishments

- Cumulative GPA of 3.21
- Dean's list

Involvement

- Member of the Men's Soccer team
- Math Tutor for Tiffin University
- National Society of Leadership and Success
- Business Club

NEW KNOXVILLE HIGH SCHOOL | GRADUATED MAY 25, 2014 | HIGH SCHOOL DIPLOMA

Accomplishments

- Cumulative GPA of 3.3
- Honor Roll
- Student of the nine weeks
- Three-year varsity letter in soccer

Involvement

- German club vice president
- W.A.V.E club (World Awareness through Education and Volunteering)
- Student aid: helped teachers and students
- Member of Holy Rosary Youth Group and New Knoxville UCC Youth Group

Experience

SPORTS MARKETING INTERN | COLUMBUS CREW SOCCER CLUB | SPRING 2017-FALL 2017

- Assisted in set up of fan interactions on stadium plaza and around the stadium
- Managed fan interactions on the plaza
- Mascot Coordination
- Oversaw and operated streamer canons
- Engage with fans to create a good experience and soccer culture

GAME DAY OPERATIONS MANAGER | TIFFIN UNIVERSITY MEN'S SOCCER | FALL 2016-SPRING 2017

- Managed and coordinated games for Tiffin University Men's Soccer
- Duties for home games: Set up, greet and assist officials and opposing team, manage promotional events, manage game day paperwork, manage TUMS Twitter page
- Duties for away games: Assist with food orders, organize jerseys and towels, Assist the athletic trainer, film games, greet officials, Manage TUMS Twitter page

TUTOR | TIFFIN UNIVERSITY | FALL 2015-CURRENT

- Tutor Math and lead PAL sessions for Statistics and College Algebra classes
- PAL stands for Peer Assisted Learning, organize topics and teach students in classroom setting, assisting them with their work
- Worked directly with many students helping them better understand their academic courses

MARKETING INTERN | SIEDC | SUMMER 2016

- Worked with downtown event coordination and promotion
- Member of the Marketing Committee
- Façade enhancement project

MARKETING INTERN | TIFFIN UNIVERSITY OFFICE OF ADMISSIONS | SUMMER 2016

- Assisted in the move and redesign of the admission office
- Assisted in designing reserved parking signs for visits
- Reviewed and edited emails that were sent to applying high school students

WALMART | TIFFIN | SUMMER 2016

- Assisted customers in the home goods and clothing department
- Organized products on store floor and in inventory
- Helped manage inventory for home goods department

LANDSCAPE AND DESIGN | HEIDT LANDSCAPING | SUMMER OF 2015

- Designed and landscaped lawns and gardens

PACKAGE CARETAKER | UPS | SUMMER OF 2015

- Unloaded, reloaded, and organized packages into trucks

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References

Rudy Brownell- Tiffin University Men's Soccer Coach

Email- rbrownel@tiffin.edu

Phone- (419) 448-3286

Mr. Rudy Brownell gave me my first opportunity to work in sports. I accepted the position of Game Day Operations Manager for the Tiffin University Men's Soccer team. I have known Rudy for three years.

Dr. Bonnie Tiell- Head of the Sports and Recreation Management Academic Department at Tiffin University

Email- Btiell@tiffin.edu

Phone- [419-448-3261](tel:419-448-3261)

Dr. Bonnie Tiell, Professor of Sports Management at Tiffin University, is recognized for her contributions to intercollegiate athletic administration and global sports governance. Tiell collaborates with members of the World Olympians Association to supervise a humanitarian program for underprivileged youth in host cities. She has coordinated educational programs for groups at the Olympic Games in Athens.

Aubrey Teders- Assistant Director of Tutoring

Email- tedersal@tiffin.edu

Phone- (419) 448-5125

Ms. Aubrey Teders is the current Assistant Director of Tutoring services at Tiffin University. Aubrey hired me to tutor College Algebra, Statistics, Pre-Calculus, and review papers. I have known Aubrey for two years.